

Live Events

Client: Isagenix

Event: *Celebration 2008/2009*

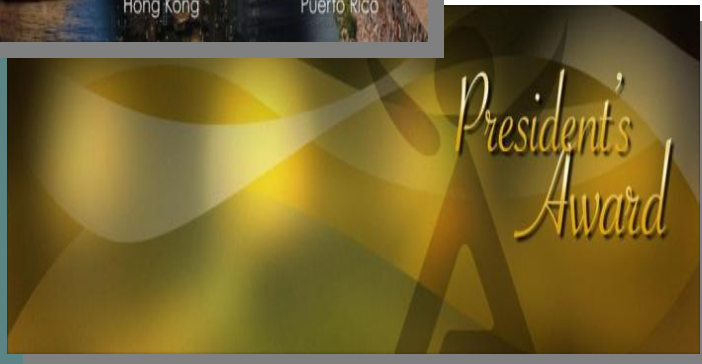


The Program:

An annual gathering of 5000 network associates for Isagenix, one of the fastest growing network marketing company in the US.

The Challenge:

Help Isagenix grow the sophistication and “production value” of their annual event in pace with the growth of the company. This event has doubled in size in three years, and will double again in the next twenty four months, outstripping previous production capabilities.



The Solution:

CBC brought its wealth of experience and excellence in production and management to this event in 2008 and continued into the even larger 2009 event.

The Result:

Presenters, attendees, and the meeting “owners” were unanimous in calling this the most successful Isagenix event in the history of the company.

